

Dzogchen Community West Coast

Board of Directors Meeting Minutes

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2748 Adeline Street, Berkeley, CA 94703

July 26, 2014

Board Members Present: Gene Kim, Kathleen MacDougall, Lacey Segal, Ruslan Malakhowskii, Richard Taylor.

Board Members Absent: Craig Fiels.

Community Members Present: None.

Call to Order: Gene called the meeting to order at 3 pm

Next Board Meetings: August 9 at 3-4:30pm and August 30th 3-4:30

Annual pledge letter: The fundraising letter didn't go out as planned at the end of last year. Kathleen and Gene drafted a letter to send as soon as possible, and shared the draft with the Board. Rich suggested that we keep the current friendly tone of the pledge letter as written, but include a few more facts (current available operating funds in checking, and our monthly obligations) and this was agreed by the group.

Additionally, we don't have a trustworthy mailing list with valid emails. However, our MailChimp service does show us at each mass mailing how many people opened the email, and that gives us a start. Rich agreed to use MailChimp to identify the most likely audience for our fundraising.

If this fundraising letter doesn't raise sufficient funds, Gene discussed planning a second letter to the Community, mentioning an actual close date.

Psychological Lectures: Rus shared that due to low enrollment, the center will not be hosting further lectures by Irina in August as planned.

BOARD CERTIFICATION

I, _____, _____ of the Dzogchen Community West Coast
(Name of Director) (Office held)

do hereby certify that the foregoing is a true and correct copy of the Minutes of the Board of Directors Meeting held on Mar 1, 2014, as approved by the Board members in attendance at the meeting.

Signature

Date